

Hi and welcome to SimplyTwo Photography! If you've wandered to this page it means you're aware of the importance of your private data on our website in light of the recent GDPR implementation. If you're hearing of this for the first time, GDPR stands for *General Data Protection Regulation and only applies to web visitors from the European Union. Since this is the internet we're talking about, all websites that collect any data must comply with this newly passed law. In our effort to be GDPR compliant with respect to the written info you give us in the course of doing business with SimplyTwo Photography, this is our GDPR compliant privacy policy:*

Personal Data of SimplyTwo Photography Collects

Your name, email address, and telephone numbers are requested. If you execute a contract with SimplyTwo Photography, your address will be requested. We request this data so that we can properly execute our contractual obligation such as showing up to your wedding on the correct date and shipping you client-ordered products such as prints, albums, and USB sticks. This is encapsulated within the legitimate interests of SimplyTwo Photography.

How Your Data is Collected

New Prospective clients on your website are only able to contact us to do business by using our contact form at https://www.simplytwo.com/index2.php#!/GET_JOHN. Existing clients may contact us via email or telephone. In this form we ask for your names so we know what to call you, your email address so we may contact you for all client related correspondences, and your wedding date so we know if we are physically able to service your day. This information arrives in an email inbox that is password protected with multiple factors of identification. If you execute a contract with SimplyTwo, your data will be stored in a GDPR compliant database and is ONLY accessed through three password protected computers. If you inquire but do not execute a contract with SimplyTwo, your data will be automatically deleted within a time window specified by our database vendor.

Your Rights

Your principal rights under data protection law are:

- (a) the right to access;
- (b) the right to rectification;
- (c) the right to erasure;
- (d) the right to restrict processing;
- (e) the right to object to processing;
- (f) the right to data portability;
- (g) the right to complain to a supervisory authority; and

(h) the right to withdraw consent.

You have the right to confirmation as to whether or not we process your personal data and, where we do, access to the personal data, together with certain additional information. That additional information includes details of the purposes of the processing, the categories of personal data concerned and the recipients of the personal data. Providing the rights and freedoms of others are not affected, we will supply to you a copy of your personal data. The first copy will be provided free of charge, but additional copies may be subject to a reasonable fee. You can access your data by email a request to weddings@simplytwo.com.

You have the right to have any inaccurate personal data about you rectified and, taking into account the purposes of the processing, to have any incomplete personal data about you completed.

In some circumstances you have the right to the erasure of your personal data without undue delay. Those circumstances include: the personal data are no longer necessary in relation to the purposes for which they were collected or otherwise processed; you withdraw consent to consent-based processing; you object to the processing under certain rules of applicable data protection law; the processing is for direct marketing purposes; and the personal data have been unlawfully processed. However, there are exclusions of the right to erasure. The general exclusions include where processing is necessary: for exercising the right of freedom of expression and information; for compliance with a legal obligation; or for the establishment, exercise or defense of legal claims.

In some circumstances you have the right to restrict the processing of your personal data. Those circumstances are: you contest the accuracy of the personal data; processing is unlawful but you oppose erasure; we no longer need the personal data for the purposes of our processing, but you require personal data for the establishment, exercise or defense of legal claims; and you have objected to processing, pending the verification of that objection. Where processing has been restricted on this basis, we may continue to store your personal data. However, we will only otherwise process it: with your consent; for the establishment, exercise or defense of legal claims; for the protection of the rights of another natural or legal person; or for reasons of important public interest.

You have the right to object to our processing of your personal data on grounds relating to your particular situation, but only to the extent that the legal basis for the processing is that the processing is necessary for: the performance of a task carried out in the public interest or in the exercise of any official authority vested in us; or the purposes of the legitimate interests pursued by us or by a third party. If you make such an objection, we will cease to process the personal information unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing is for the establishment, exercise or defense of legal claims.

You have the right to object to our processing of your personal data for direct marketing purposes (including profiling for direct marketing purposes). If you make such an objection, we will cease to process your personal data for this purpose.

You have the right to object to our processing of your personal data for scientific or historical research purposes or statistical purposes on grounds relating to your particular situation, unless the processing is necessary for the performance of a task carried out for reasons of public interest.

To the extent that the legal basis for our processing of your personal data is:

- (a) consent; or
- (b) that the processing is necessary for the performance of a contract to which you are party or in order to take steps at your request prior to entering into a contract,

and such processing is carried out by automated means, you have the right to receive your personal data from us in a structured, commonly used and machine-readable format. However, this right does not apply where it would adversely affect the rights and freedoms of others.

If you consider that our processing of your personal information infringes data protection laws, you have a legal right to lodge a complaint with a supervisory authority responsible for data protection. You may do so in the EU member state of your habitual residence, your place of work or the place of the alleged infringement.

To the extent that the legal basis for our processing of your personal information is consent, you have the right to withdraw that consent at any time. Withdrawal will not affect the lawfulness of processing before the withdrawal.

You may exercise any of your rights in relation to your personal data by written notice to us in addition to the other methods specified in this section.

Use of Your Data

SimplyTwo Photography will only use client data to service executed contracts, communicate with contractually related topics, and related topics of interest. User submitted information will not be shared with 3rd parties unless it serves the legitimate interest of SimplyTwo Photography's contractual obligation to the client.

Use of Your Face-Based Data

Your images will not be sold without your consent or knowledge.

When executing the SimplyTwo Photography contract clients do acknowledge that their images may be used in the course of running our business, such as portfolio pieces on our website, blog, social media via

Facebook and/or Instagram. In the event that clients wish to have their photos remain private, client must submit the request in writing.

Images are stored for at least as long as needed to complete the service of contract and may be stored indefinitely as SimplyTwo Photography's intellectual property on protected hard drives, cloud service providers, website, and social media.

Cookies

A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server.

Cookies may be either "persistent" cookies or "session" cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.

Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies.

Cookies that we use

We use cookies for the following purposes:

- (a) authentication - we use cookies to identify you when you visit our website and as you navigate our website. Cookies used for this purpose are: *identify cookies*
- (b) cookie consent - we use cookies to store your preferences in relation to the use of cookies more generally. Cookies used for this purpose are: *identify cookies*

Cookies used by our service providers

Our service providers use cookies and those cookies may be stored on your computer when you visit our website.

We use Google Analytics to analyse the use of our website. Google Analytics gathers information about website use by means of cookies. The information gathered relating to our website is used to create reports about the use of our website. Google's privacy policy is available at:

<https://www.google.com/policies/privacy/>. [The relevant cookies are: *identify cookies*].

Managing cookies

Most browsers allow you to refuse to accept cookies and to delete cookies. The methods for doing so vary from browser to browser, and from version to version. You can however obtain up-to-date information about blocking and deleting cookies via these links:

- (a) <https://support.google.com/chrome/answer/95647?hl=en> (Chrome);
- (b) <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences> (Firefox);
- (c) <http://www.opera.com/help/tutorials/security/cookies/> (Opera);
- (d) <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies> (Internet Explorer);
- (e) <https://support.apple.com/kb/PH21411> (Safari); and
- (f) <https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy> (Edge).

Blocking all cookies will have a negative impact upon the usability of many websites.

If you block cookies, you will not be able to use all the features on our website.

Our details

This website is owned and operated by *SimplyTwo Photography*.

We are registered in United States.

Our principal place of business is in the United States.

You can contact us:

- (a) [using our website contact form];
- (c) [by telephone, on [the contact number published on our];
- (d) [by email, using [the email address published on our].

SimplyTwo Photography is GDPR Compliant

All personal data is stored securely in our office within password protected layers. We employ multiple layers of hardware and software security products to protect your data to the best of our ability against malware, ransomware, and hacking.

Our vendors we currently do business with are limited, and GDPR compliant. Namely: Google, Dropbox, Box, Amazon Cloud, Leather Craftsmen, WHCC, Chase, Venmo, Paypal, and Zelle. Any new vendors will be screened and added to this list.

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